



## TOPLINE & METHODOLOGY

### NPR/Ipsos Poll on Active Shooter Drills

Conducted by Ipsos using KnowledgePanel®  
**A survey of the American general population (ages 18+)**  
 Interview dates: September 5-11, 2023  
 Number of interviews: 1,304  
 Number of interviews of parents of school-aged children: 528

Margin of error: +/- 3.2 percentage points at the 95% confidence level for all respondents  
 Margin of error: +/- 4.9 percentage points at the 95% confidence level for parents of school-aged children

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: \* = less than 0.5%, - = no respondents, N/A = not applicable

#### Annotated Questionnaire:

Q1. How many children age 18 or below are living in your household?

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
0	75%	-
1	11%	37%
2	9%	40%
3	3%	14%
4	1%	5%
5	1%	2%
6	*	1%
7	-	-
8	-	-
9	*	-
10	*	*
Skipped	*	-





## TOPLINE & METHODOLOGY

Q2. [Asked if selected 1 or more at Q1] For each child aged 0 – 18 in your household, what year of school are they currently in (for the 2023-24 school year)?

	<b>Total (N=528)</b>	<b>K-12 Parent (N=528)</b>
Not yet in school	-	-
Kindergarten	11%	11%
First grade	8%	8%
Second grade	7%	7%
Third grade	6%	6%
Fourth grade	6%	6%
Fifth grade	7%	7%
Sixth grade	6%	6%
Seventh grade	6%	6%
Eighth grade	7%	7%
Ninth grade/freshman year	7%	7%
Tenth grade/sophomore year	7%	7%
Eleventh grade/junior year	9%	9%
Twelfth grade/senior year	11%	11%
None of the above	-	-

Q3. Which topics in education do you find most worrying right now?

*Open-ended responses provided separately.*

Q4. Now, which of the following are you most worried about when it comes to K-12 education?

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Young people not being prepared for the future	41%	39%
Gun violence	40%	38%
Sensitive topics (e.g., gender, sexuality, race, racism) being taught in the classroom	35%	36%
Restrictions or bans on what is taught in the classroom	34%	24%
Bullying	32%	40%
Mental health	22%	26%
Teacher shortages	22%	19%
Teacher salaries	13%	9%
Adequate school funding	13%	12%
Standardized tests	7%	12%
Other	4%	3%
Skipped	1%	1%





## TOPLINE & METHODOLOGY

Q5. [Asked if parent of school-aged child(ren)] How confident are you, if at all, in your child’s school to keep them safe?

	<b>K-12 Parent (N=528)</b>
Very confident	30%
Somewhat confident	53%
Not very confident	9%
Not confident at all	4%
Don’t know	2%
Skipped	1%
<i>Confident (Net)</i>	<b>83%</b>
<i>Not confident (Net)</i>	<b>14%</b>

Q6\_1. Which of the following should K-12 schools prioritize investing in to keep kids safe at school?

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Social and emotional measures — such as anti-bullying programming, social and self-awareness, mental health education, or guidance counseling	54%	54%
Security measures — such as metal detectors, bullet-proof glass, clear backpacks, security guards, or school resource officers	44%	44%
Skipped	2%	2%

Q6\_2. Which of the following should K-12 schools prioritize investing in to keep kids safe at school?

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Social and emotional measures — such as anti-bullying programming, social and self-awareness, mental health education, or guidance counseling	68%	68%
Training measures — such as training teachers to carry guns, active shooter drills, or active shooter simulations	30%	30%
Skipped	2%	2%





## TOPLINE & METHODOLOGY

Q6\_3. Which of the following should K-12 schools prioritize investing in to keep kids safe at school?

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Security measures — such as metal detectors, bullet-proof glass, clear backpacks, security guards, or school resource officers	70%	68%
Training measures — such as training teachers to carry guns, active shooter drills, or active shooter simulations	28%	29%
Skipped	2%	2%

Q7\_sum1. To the best of your knowledge, have any of the following things ever occurred in K-12 public schools in your community? \*

Total Yes Summary

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Inclement weather drill(s) (i.e., tornados, hurricanes)	53%	60%
Active shooter drill(s)	44%	55%
Requiring clear backpacks or banning backpacks altogether	17%	10%
Requiring students to go through metal detectors	20%	14%
Mental health or anti-bullying education	41%	51%
Training teachers to carry guns	5%	6%

*\*If the respondent is not a parent of school-aged children, they were asked the question as stated above. However, if the respondent is a parent of school-aged children, then they were asked the following question, “To the best of your knowledge, have any of the following things ever occurred at your child’s school?”*

Q7\_1. To the best of your knowledge, have any of the following things ever occurred in K-12 public schools in your community? **Inclement weather drill(s) (i.e., tornados, hurricanes)**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Yes	53%	60%
No	18%	26%
Don’t know	28%	13%
Skipped	1%	1%





## TOPLINE & METHODOLOGY

Q7\_2. To the best of your knowledge, have any of the following things ever occurred in K-12 public schools in your community? **Active shooter drill(s)**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Yes	44%	55%
No	17%	24%
Don't know	38%	20%
Skipped	1%	1%

Q7\_3. To the best of your knowledge, have any of the following things ever occurred in K-12 public schools in your community? **Requiring clear backpacks or banning backpacks altogether**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Yes	17%	10%
No	47%	83%
Don't know	35%	6%
Skipped	1%	1%

Q7\_4. To the best of your knowledge, have any of the following things ever occurred in K-12 public schools in your community? **Requiring students to go through metal detectors**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Yes	20%	14%
No	45%	78%
Don't know	34%	7%
Skipped	1%	1%

Q7\_5. To the best of your knowledge, have any of the following things ever occurred in K-12 public schools in your community? **Mental health or anti-bullying education**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Yes	41%	51%
No	14%	19%
Don't know	44%	29%
Skipped	1%	1%





## TOPLINE & METHODOLOGY

Q7\_6. To the best of your knowledge, have any of the following things ever occurred in K-12 public schools in your community? **Training teachers to carry guns**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Yes	5%	6%
No	55%	72%
Don't know	39%	21%
Skipped	1%	1%

Q8. [Asked if parent of school-aged child(ren) and say active shooter drill(s) have occurred at their child's school] To the best of your knowledge, when did your child first experience an active shooter drill?

	<b>K-12 Parent (N=294)</b>
Pre-K	13%
Kindergarten	30%
First grade	12%
Second grade	5%
Third grade	7%
Fourth grade	7%
Fifth grade	3%
Sixth grade	7%
Seventh grade	4%
Eighth grade	2%
Ninth grade/freshman year	5%
Tenth grade/sophomore year	1%
Eleventh grade/junior year	1%
Twelfth grade/senior year	-
Skipped	2%

Q9. [Asked if parent of school-aged child(ren) and say active shooter drill(s) have occurred at their child's school] To the best of your knowledge, how frequently do active shooter drills occur in your child's K-12 school?

	<b>K-12 Parent (N=294)</b>
Weekly or more	1%
Monthly	7%
A few times per year	41%
Once per year	22%
Less than once per year	3%
Don't know	27%
Skipped	-





## TOPLINE & METHODOLOGY

Q10. [Asked if parent of school-aged child(ren) and say active shooter drill(s) have occurred at their child's school] To the best of your knowledge, how does your child feel about active shooter drills?

	K-12 Parent (N=294)
Informed	27%
Indifferent	26%
Nervous	23%
Prepared	19%
Scared	17%
Sad	6%
Confident	6%
Overwhelmed	5%
Traumatized	4%
Angry	2%
Other	3%
My child doesn't talk to me about this	18%
Skipped	*

Q11\_sum1. Do you support or oppose the following occurring during an active shooter drill in K-12 schools?

### Total Support Summary

	Total (N=1,304)	K-12 Parent (N=528)
Basic lockdown procedures: Locking classroom doors, shutting off lights, standing out of view from windows, staying silent	87%	88%
Warning students ahead of time	77%	78%
Blocking doors with furniture	76%	79%
Practicing jumping out of a window	44%	51%
Banging on the outside of classroom doors	39%	42%
Sound of guns or gunshots	36%	36%

Q11\_1. Do you support or oppose the following occurring during an active shooter drill in K-12 schools?  
**Sound of guns or gunshots**

	Total (N=1,304)	K-12 Parent (N=528)
Strongly support	15%	14%
Somewhat support	21%	21%
Somewhat oppose	15%	19%
Strongly oppose	26%	27%
Don't know	21%	17%
Skipped	2%	1%
<i>Support (Net)</i>	<i>36%</i>	<i>42%</i>
<i>Oppose (Net)</i>	<i>42%</i>	<i>38%</i>





## TOPLINE & METHODOLOGY

Q11\_2. Do you support or oppose the following occurring during an active shooter drill in K-12 schools?  
**Blocking doors with furniture**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Strongly support	47%	49%
Somewhat support	29%	31%
Somewhat oppose	6%	6%
Strongly oppose	4%	5%
Don't know	13%	9%
Skipped	1%	1%
<i>Support (Net)</i>	<i>76%</i>	<i>79%</i>
<i>Oppose (Net)</i>	<i>10%</i>	<i>11%</i>

Q11\_3. Do you support or oppose the following occurring during an active shooter drill in K-12 schools?  
**Banging on the outside of classroom doors**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Strongly support	15%	16%
Somewhat support	24%	26%
Somewhat oppose	18%	23%
Strongly oppose	14%	15%
Don't know	27%	19%
Skipped	2%	1%
<i>Support (Net)</i>	<i>39%</i>	<i>42%</i>
<i>Oppose (Net)</i>	<i>32%</i>	<i>38%</i>

Q11\_4. Do you support or oppose the following occurring during an active shooter drill in K-12 schools?  
**Practicing jumping out of a window**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Strongly support	17%	17%
Somewhat support	28%	34%
Somewhat oppose	20%	21%
Strongly oppose	17%	14%
Don't know	18%	14%
Skipped	2%	1%
<i>Support (Net)</i>	<i>44%</i>	<i>51%</i>
<i>Oppose (Net)</i>	<i>36%</i>	<i>34%</i>







## TOPLINE & METHODOLOGY

Q11\_5. Do you support or oppose the following occurring during an active shooter drill in K-12 schools?  
**Basic lockdown procedures: Locking classroom doors, shutting off lights, standing out of view from windows, staying silent**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Strongly support	64%	63%
Somewhat support	23%	25%
Somewhat oppose	2%	3%
Strongly oppose	1%	2%
Don't know	8%	5%
Skipped	1%	1%
<i>Support (Net)</i>	<i>87%</i>	<i>88%</i>
<i>Oppose (Net)</i>	<i>4%</i>	<i>6%</i>

Q11\_6. Do you support or oppose the following occurring during an active shooter drill in K-12 schools?  
**Warning students ahead of time**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Strongly support	55%	54%
Somewhat support	22%	24%
Somewhat oppose	7%	9%
Strongly oppose	3%	4%
Don't know	11%	7%
Skipped	1%	1%
<i>Support (Net)</i>	<i>77%</i>	<i>78%</i>
<i>Oppose (Net)</i>	<i>10%</i>	<i>14%</i>





## TOPLINE & METHODOLOGY

Q12\_sum1. How much do you agree or disagree with each of the following?

### Total Agree Summary

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
All active shooter drills used in K-12 schools should be both evidence-based and age-appropriate	77%	80%
Children should be required to participate in at least one active shooter drill per year, starting in kindergarten	57%	63%
Parents should be able to opt their child(ren) out of active shooter drills	42%	45%
Active shooter drills should be used to train adults in schools, not kids	42%	41%
Active shooter drills should be as realistic as possible – involving actors, fake gun shots, pellet guns, banging on doors, or fake blood – to prepare students for real-life school shootings	29%	31%
Active shooter drills in schools cause more harm than good for students	22%	22%

Q12\_1. How much do you agree or disagree with each of the following? **Active shooter drills in schools cause more harm than good for students**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Strongly agree	6%	6%
Somewhat agree	16%	16%
Somewhat disagree	32%	35%
Strongly disagree	20%	23%
Don't know	24%	17%
Skipped	2%	2%
<i>Agree (Net)</i>	22%	22%
<i>Disagree (Net)</i>	53%	59%





## TOPLINE & METHODOLOGY

Q12\_2. How much do you agree or disagree with each of the following? **Active shooter drills should be as realistic as possible – involving actors, fake gun shots, pellet guns, banging on doors, or fake blood – to prepare students for real-life school shootings**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Strongly agree	10%	12%
Somewhat agree	20%	19%
Somewhat disagree	23%	24%
Strongly disagree	31%	36%
Don't know	15%	8%
Skipped	2%	1%
<i>Agree (Net)</i>	<i>29%</i>	<i>31%</i>
<i>Disagree (Net)</i>	<i>54%</i>	<i>60%</i>

Q12\_3. How much do you agree or disagree with each of the following? **Children should be required to participate in at least one active shooter drill per year, starting in kindergarten**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Strongly agree	23%	28%
Somewhat agree	34%	35%
Somewhat disagree	15%	16%
Strongly disagree	9%	8%
Don't know	17%	11%
Skipped	2%	1%
<i>Agree (Net)</i>	<i>57%</i>	<i>63%</i>
<i>Disagree (Net)</i>	<i>25%</i>	<i>24%</i>

Q12\_4. How much do you agree or disagree with each of the following? **Parents should be able to opt their child(ren) out of active shooter drills**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Strongly agree	19%	21%
Somewhat agree	23%	24%
Somewhat disagree	22%	23%
Strongly disagree	17%	19%
Don't know	17%	11%
Skipped	2%	2%
<i>Agree (Net)</i>	<i>42%</i>	<i>45%</i>
<i>Disagree (Net)</i>	<i>39%</i>	<i>42%</i>





## TOPLINE & METHODOLOGY

Q12\_5. How much do you agree or disagree with each of the following? **All active shooter drills used in K-12 schools should be both evidence-based and age-appropriate**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Strongly agree	47%	50%
Somewhat agree	30%	31%
Somewhat disagree	5%	7%
Strongly disagree	3%	3%
Don't know	12%	8%
Skipped	2%	2%
<i>Agree (Net)</i>	<i>77%</i>	<i>80%</i>
<i>Disagree (Net)</i>	<i>9%</i>	<i>10%</i>

Q12\_6. How much do you agree or disagree with each of the following? **Active shooter drills should be used to train adults in schools, not kids**

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Strongly agree	17%	13%
Somewhat agree	25%	28%
Somewhat disagree	26%	29%
Strongly disagree	17%	21%
Don't know	14%	8%
Skipped	1%	2%
<i>Agree (Net)</i>	<i>42%</i>	<i>41%</i>
<i>Disagree (Net)</i>	<i>43%</i>	<i>49%</i>

Q13\_1. Which of the following is more important in your view, even if neither is exactly right?

	<b>Total 2022 (N=1,028)</b>	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
America should prioritize making schools safer to reduce the number of school shootings	45%	48%	52%
America should prioritize making guns harder to access to reduce the number of school shootings	53%	49%	45%
Skipped	2%	2%	3%





## TOPLINE & METHODOLOGY

Q13\_2. Which of the following is more important in your view, even if neither is exactly right?

	<b>Total 2022 (N=1,028)</b>	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
The most vocal parents should direct what is taught in their child's public school*	24%	17%	20%
Public school curriculum should mostly be directed by the teachers and school administration	73%	79%	76%
Skipped	4%	4%	5%

*\*In 2022, this statement was asked as, "The most involved and vocal parents should direct what is taught in their child's public school."*

Q13\_3. Which of the following is more important in your view, even if neither is exactly right?

	<b>Total 2022 (N=1,028)</b>	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Teaching students how the impacts of racism and slavery affect the way we live today	61%	58%	55%
Ensuring no students feel bad about themselves because of events that happened before they were born	36%	39%	42%
Skipped	3%	3%	3%

Q14. Who do you think should be most responsible for keeping children safe from gun violence in K-12 schools?

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
School resource officers/school security	28%	27%
Federal government	22%	25%
State government	14%	13%
Parents	13%	15%
Local government (e.g., mayor, town council)	12%	8%
Teachers	4%	5%
Other	4%	4%
Skipped	3%	3%





## TOPLINE & METHODOLOGY

Q15\_sum1. Do you support or oppose the following?

### Total Support Summary

	Total (N=1,304)	K-12 Parent (N=528)
Red flag laws that allow law enforcement officers to temporarily remove guns from people that courts say are dangerous	76%	76%
Raising the minimum age to buy any kind of gun from 18 to 21	71%	70%
Banning the sale of AR-15-style semi-automatic rifles	62%	58%
Designing schools so that there is only one entrance that is guarded by armed police officers	47%	55%
Training teachers to carry guns in schools	38%	42%
Giving parents the ability to stop schools from teaching subjects that parents do not like	32%	38%

Q15\_1. Do you support or oppose the following? **Raising the minimum age to buy any kind of gun from 18 to 21**

	Total (N=1,304)	K-12 Parent (N=528)
Strongly support	53%	53%
Somewhat support	18%	17%
Somewhat oppose	9%	8%
Strongly oppose	10%	11%
Don't know	8%	9%
Skipped	1%	2%
<i>Support (Net)</i>	<i>71%</i>	<i>70%</i>
<i>Oppose (Net)</i>	<i>19%</i>	<i>19%</i>

Q15\_2. Do you support or oppose the following? **Designing schools so that there is only one entrance that is guarded by armed police officers**

	Total 2022* (N=1,028)	Total (N=1,304)	K-12 Parent (N=528)
Strongly support	27%	21%	26%
Somewhat support	25%	25%	29%
Somewhat oppose	17%	23%	21%
Strongly oppose	17%	16%	13%
Don't know	12%	13%	10%
Skipped	2%	2%	2%
<i>Support (Net)</i>	<i>52%</i>	<i>47%</i>	<i>55%</i>
<i>Oppose (Net)</i>	<i>34%</i>	<i>39%</i>	<i>34%</i>

\*In 2022, "don't know" was asked as, "not familiar with this."





## TOPLINE & METHODOLOGY

Q15\_3. Do you support or oppose the following? **Red flag laws that allow law enforcement officers to temporarily remove guns from people that courts say are dangerous**

	<b>Total 2022*</b> <b>(N=1,028)</b>	<b>Total</b> <b>(N=1,304)</b>	<b>K-12 Parent</b> <b>(N=528)</b>
Strongly support	49%	55%	53%
Somewhat support	21%	21%	24%
Somewhat oppose	8%	6%	7%
Strongly oppose	9%	7%	8%
Don't know	12%	10%	8%
Skipped	2%	1%	2%
<i>Support (Net)</i>	<i>70%</i>	<i>76%</i>	<i>76%</i>
<i>Oppose (Net)</i>	<i>17%</i>	<i>13%</i>	<i>14%</i>

*\*In 2022, the statement was asked as “Red flag laws that allow law enforcement officers to temporarily remove guns from owners that courts say pose a danger to themselves or others”. Also, “don’t know” was asked as, “not familiar with this.”*

Q15\_4. Do you support or oppose the following? **Banning the sale of AR-15-style semi-automatic rifles**

	<b>Total 2022*</b> <b>(N=1,028)</b>	<b>Total</b> <b>(N=1,304)</b>	<b>K-12 Parent</b> <b>(N=528)</b>
Strongly support	49%	50%	45%
Somewhat support	12%	11%	12%
Somewhat oppose	10%	9%	12%
Strongly oppose	20%	19%	20%
Don't know	7%	9%	9%
Skipped	1%	1%	1%
<i>Support (Net)</i>	<i>61%</i>	<i>62%</i>	<i>58%</i>
<i>Oppose (Net)</i>	<i>30%</i>	<i>28%</i>	<i>32%</i>

*\*In 2022, “don’t know” was asked as, “not familiar with this.”*

Q15\_5. Do you support or oppose the following? **Training teachers to carry guns in schools**

	<b>Total 2018*</b> <b>(N=1,005)</b>	<b>Total</b> <b>(N=1,304)</b>	<b>K-12 Parent</b> <b>(N=528)</b>
Strongly support	19%	18%	18%
Somewhat support	23%	21%	24%
Somewhat oppose	22%	19%	22%
Strongly oppose	37%	30%	25%
Don't know	N/A	11%	9%
Skipped	N/A	1%	2%
<i>Support (Net)</i>	<i>41%</i>	<i>38%</i>	<i>42%</i>
<i>Oppose (Net)</i>	<i>59%</i>	<i>49%</i>	<i>47%</i>

*\*In 2018, “strongly favor” and “somewhat favor” was asked instead of “strongly support” and “somewhat support,” respectively. Additionally, “don’t know” and “skipped” were not response options in 2018.*





## TOPLINE & METHODOLOGY

Q15\_6. Do you support or oppose the following? **Giving parents the ability to stop schools from teaching subjects that parents do not like**

	<i>Total 2022*</i> <i>(N=1,028)</i>	<b>Total</b> <b>(N=1,304)</b>	<b>K-12 Parent</b> <b>(N=528)</b>
Strongly support	18%	14%	15%
Somewhat support	17%	18%	22%
Somewhat oppose	20%	18%	22%
Strongly oppose	33%	38%	29%
Don't know	10%	10%	9%
Skipped	2%	2%	2%
<i>Support (Net)</i>	35%	32%	38%
<i>Oppose (Net)</i>	53%	56%	52%

\*In 2022, "don't know" was asked as, "not familiar with this."

Q16. Are you, or is anyone you know, a teacher in a K-12 school?

	<b>Total</b> <b>(N=1,304)</b>	<b>K-12 Parent</b> <b>(N=528)</b>
Yes, myself	3%	5%
Yes, family member(s)	22%	21%
Yes, close friend(s)	16%	23%
Yes, someone else	20%	20%
No, none of the above	50%	45%
Skipped	1%	1%
<i>Yes (Net)</i>	49%	55%

Q17. [Asked if parent of school-aged child(ren)] What type of school, if any, does your child(ren) attend?

	<b>K-12 Parent</b> <b>(N=528)</b>
Traditional public school	73%
Public charter school	9%
Public magnet school	7%
Private, religious school	7%
Private, non-religious school	2%
Home school	6%
Skipped	1%
<i>Public types (Net)</i>	87%
<i>Private types (Net)</i>	9%







## TOPLINE & METHODOLOGY

Q18. What type of school, if any, did you attend?

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Traditional public school	82%	84%
Public charter school	3%	3%
Public magnet school	3%	5%
Private, religious school	14%	11%
Private, non-religious school	4%	3%
Home school	4%	5%
Skipped	2%	1%
<i>Public types (Net)</i>	<i>86%</i>	<i>88%</i>
<i>Private types (Net)</i>	<i>17%</i>	<i>14%</i>

Q19. Did you experience an active shooter drill any time during your K-12 education?

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Yes	11%	9%
No	84%	87%
Don't remember	4%	3%
Skipped	1%	1%

Q20. Do you happen to keep any guns in your home or garage?

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
Yes	33%	38%
No	63%	60%
Skipped	3%	2%





## TOPLINE & METHODOLOGY

Q21. Which of the following is your main source of news?

	<b>Total (N=1,304)</b>	<b>K-12 Parent (N=528)</b>
ABC / CBS / NBC News	20%	14%
Social media	10%	17%
Fox News	8%	6%
CNN	6%	5%
Digital or online news	17%	18%
Public television or radio	8%	11%
Your local newspaper	3%	1%
MSNBC	3%	2%
New York Times, Washington Post, or Wall Street Journal	5%	2%
Friends and Family	2%	4%
Conservative news media (e.g., Breitbart, Newsmax, OANN, conservative talk radio)	3%	3%
Other	4%	6%
None of these	8%	11%
Skipped	2%	1%





## TOPLINE & METHODOLOGY

### About the Study

These are the findings of an NPR/Ipsos poll conducted September 5-11, 2023, by Ipsos using our KnowledgePanel®. This poll is based on a representative probability sample of 1,304 adults aged 18 or older. This sample includes 528 parents who are adults ages 18+ who have K-12 school-aged child(ren).

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and parental status. The demographic benchmarks came from the 2022 March Supplement of the Current Population Survey (CPS). Additionally, the indicator for parents of K-12 school-aged children was derived from the weighted main sample.

- Gender (Male, Female) by Age (18-29, 30-49, 50-64, 65+)
- Race-Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other/Non-Hispanic, Hispanic, 2+ Races/Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or Higher)
- Census Region (Northeast, Midwest, South, and West)
- Metropolitan Status (Metro, Non-Metro)
- Household Income (Under \$25K, \$25K-\$49,999, \$50K-\$74,999, \$75K-\$99,999, \$100K-\$149,999, \$150K and Over)
- Parental Status (Parent of school age kids, Not parent of school age kids)

The margin of sampling error is plus or minus 3.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.36. The margin of sampling error is higher and varies for results based on sub-samples. The margin of sampling error for parents of K-12 school-aged children is plus or minus 4.9 percentage points at the 95% confidence level, with a design effect of 1.33. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

This topline includes trended data from two previous NPR/Ipsos polls. The first poll was conducted from February 27-28, 2018, and it included a non-probability opt-in sample of 1,005 adults ages 18+. The





## TOPLINE & METHODOLOGY

second poll was conducted from June 10-12, 2022, and it included a representative probability sample of 1,028 adults ages 18+. In the February 2018 poll, the credibility interval is plus or minus 3.5 percentage points for all respondents. In the June 2022 poll, the margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level for all respondents. More information about the February 2018 poll can be found [here](#). More information about the June 2022 poll can be found [here](#).

### **For more information on this news release, please contact:**

Mallory Newall  
Vice President, US  
Public Affairs  
+1 202 374-2613  
[mallory.newall@ipsos.com](mailto:mallory.newall@ipsos.com)





## TOPLINE & METHODOLOGY

### About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP [www.ipsos.com](http://www.ipsos.com)

